

All-Access Music Group

Jewel Teams With Velocity Broadcasting For Album Release Event

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VALORY MUSIC CO./NASHVILLE artist JEWEL is teaming with VELOCITY BROADCASTING's FIRST SPIN for a launch party for her album "Sweet And Wild." The release party will take place JUNE 7th, the day before her album is released. The broadcast event will be taped in HD and simulcast at venues nationwide at select MORTON'S STEAKHOUSES, MAGGIANO'S LITTLE ITALY, CLUB CORP private clubs and HD-equipped theaters. It will be broadcast in more than 75 cities across the U.S. and AUSTRALIA.

BIG MACHINE RECORDS duo STEEL MAGNOLIA will open the concert. Fans will also be able to request songs and ask JEWEL questions via phone, text and e-mail.

Pres./CEO of VELOCITY BROADCASTING PHILIP ELIAS said: "FIRST SPIN from VELOCITY BROADCASTING is like nothing else available to recording artists and their fans right now. It is revolutionizing the way fans experience music, giving them unprecedented access to their favorite performers. At JEWEL's FIRST SPIN concert on JUNE 7th, the audience will truly become part of the program. They can select what songs they want JEWEL to perform, ask her questions live on the air, and can feature themselves live on the air through the use of HD cameras that will be distributed for fans to use at each venue. This is the world's largest album release party, and we're excited to partner with JEWEL and BIG MACHINE LABEL GROUP to let fans across the country be part of the party."

Ticket prices for events at MORTON'S THE STEAKHOUSE, MAGGIANO'S LITTLE ITALY and CLUBCORP's private club locations will include dinner. Ticket packages will be available with an option to receive an autographed copy of "Sweet and Wild."

For more details on venues and ticket information, visit www.velocityboxoffice.com.